



Fire Up Your Sales ... Light Up Your Profits

Emergency Road Flares from Orion



New Enviro-Safe Formula!

Part #3153-08

The market for emergency road flares has never been bigger. And now here's even better news: Orion flares featuring our new Enviro-Safe Formula are now **20% brighter than ever before!**

Our flares are the *clear leader* when it comes to being safe out on the road. In fact, they're the ones used and depended upon by police, emergency and professional rescue personnel nationwide.

Why? Because our flares are proven performers. Flares are not battery or weather dependent and do not require an external light source like reflective triangles. While always brighter than chemical and electronic alternatives, the new Enviro-Safe Formula means Orion flares extend your safety zone like never before.

Why Orion Flares?

- Produces a 20% brighter signal
- Dramatically increases the safety zone around an accident or disabled vehicle
- So easy to use, featuring a new EZ-Lite™ design – it lights just like a match!
- The same professional quality flares used by state and local police
- Safe to store in your trunk or glove compartment
- Safe for the environment (*contains no potassium perchlorate*)
- Made in USA by the world's oldest and largest highway flare manufacturer
- Ships and stores as an ORMD Consumer Commodity

How You Benefit:

- Orion flares are a top-quality, name-brand product that provides great selling margins
- New, eye-catching packaging attracts customers and reminds them to buy
- New self-merchandise contains six of our most popular selling three-packs (#3153-08, containing 15-minute flares)
- Low case count allows for easy sell-through
- You gain the benefit of strong consumer repeat-purchase behavior

Take full advantage of our promotions, pricing, packaging and P-O-P materials to open up new profit opportunities!



Part #3153-63

Customer Service Information

Orion Safety Products
28320 St. Michaels Road
P.O. Box 1047
Easton, MD 21601 USA

Ph: **800-637-7807**
Fax: 410-822-7759
Email: customerservice@orionsignals.com

**Call 800-637-7807
for more information.**

www.orionsignals.com

Be Safe! Be Seen!

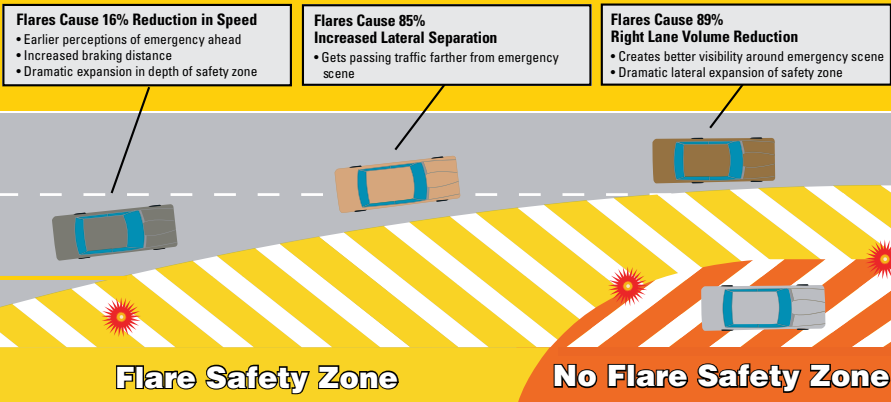
Emergency Road Flares

Automobiles • RVs/Campers • Trucks • Trailers



Create YOUR Zone of Protection

- Cellphones and GPS units aren't enough to prevent you from becoming a roadside statistic while you wait for help to arrive.
- Flares reduce passing vehicle speed and move traffic away from you while you wait.
- Flares are the universally understood distress signal.
- Three flares have the same safety effect as a police car with flashing lights.
- Safety response in passing traffic improves as more flares are deployed.



Call 800-637-7807 for more information.

Ordering Information

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Item Information

	Individual Packaging	Case Pack (Corrugated brown shipper carton)	Case Pack (Multi-color merchandiser)
Part #:	Not sold individually	3153-08	3153-63
UPC Code:	0 39147 00006 2	1 00 39147 00006 9	0 39147 00006 2
Contents:	Three 15-Minute Flares	Six 3-Packs of 15-Minute Flares	Six 3-Packs of 15-Minute Flares
Weight:	1.3 lbs	8 lbs	8 lbs., 8 oz.
Dimensions:	9 ⁷ / ₈ "(L) x 3 ¹ / ₈ "(W) x 1"(D)	10 ¹ / ₄ "(L) x 6 ⁵ / ₈ "(W) x 3 ¹ / ₄ "(D/H)	11 ³ / ₄ "(L) x 9"(W) x 6 ³ / ₈ "(H)