

Achieving Worldwide Success in Non-GMO Snack Products

The Mission:

- Ensure that a snack maker's products are free of genetically modified organisms when selling to markets worldwide ... ***without increasing seasoning costs.***

Method of Investigation:

- Study all seasoning ingredients to determine compliance with certified Non-GMO standards.
- Investigate suppliers worldwide, replacing those unable to comply with Non-GMO requirements.
- Reformulate seasoning products to meet certified standards.
- Perform ongoing monitoring and testing to ensure continuing purity of the supply chain.

Our Actions:

- We carefully evaluated product samples to identify any genetically modified organism issues.
- We reformulated seasoning blends as needed to conform to global Non-GMO requirements.
- Using our own U.S. and European specialists plus outside testing labs, we conducted rigorous tests to ensure compliance to international Non-GMO regulations.
- We established rigorous procedures for purchasing, warehousing and manufacturing seasonings to ensure no cross-contamination.

The Bottom-Line Success:

- Perfect results were achieved! All new seasonings were introduced in the United States and foreign markets without any increase in costs to the customer.

WHAT'S YOUR CASE?

What flavor challenges do you face? Bring your unsolved cases to us. We'll help you solve them!

Together, let's achieve

The Taste of Success™!

Contact us at info@fuchсна.com or

800-365-3229 • www.fuchсна.com



NORTH AMERICA

The Taste of Success™

Look inside ...
 See how we helped our client achieve
The Taste of Success™ in Non-GMO snack
 products all over the world ...

... ON THE CASE



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At Fuchs North America, we provide those critical ingredients and deliver the **perfect blend of support** to you:

- Always delivering the right taste solution
- Quick response times so your project runs easily and without delays
- Extraordinary customer service and attention
- Access to valuable taste trend insights based on our own in-depth research and evaluation of changing consumer preferences

For 75 years, we've been helping America's food manufacturers solve their most difficult seasoning challenges. We can do the same for you. Together, let's achieve **The Taste of Success™**

The Taste of Success™
NORTH AMERICA



Winning with consumers begins with choosing the right ingredients for success.