



NORTH AMERICA

The Taste of Success™

The Right Ingredients for Success

In food products, winning with consumers begins with choosing the right ingredients for success. At Fuchs North America, we provide those critical ingredients and deliver the perfect blend of support to you:

- Always delivering the right taste solution
- Quick response times so your product development initiatives run easily and without delays
- Access to valuable consumer taste trend information in support of your new product initiatives (national/global supermarket and restaurant/menu insights)
- A true "customer-first" orientation that defines our relationship with you

Who We Are

With a heritage that dates back more than seven decades, we've forged close relationships with leading firms in the North American food industry. We offer a full range of trendsetting food/menu seasonings for:

- Snack and cracker items (sweet and savory)
- Sauces, condiments, salad dressings, dips and spreads
- Refrigerated, frozen, and shelf-stable prepared meals and dishes
- Bakery products
- Soups and gravies
- Meat, poultry and seafood, glazes, rubs and marinades
- Menu items for restaurant chains and other foodservice firms

Since 1990, we've been part of the Fuchs Group, the world's largest privately-held seasoning and spice company. Operations on four continents carry out Fuchs' mission to serve food customers no matter where they're located. These worldwide capabilities support local as well as global resourcing – and you benefit from it.



Our Pledge to You

... To be your dependable ally in the goal to create sensational food products your customers will crave.

- Formulations that are distinctive and delectable
- More product sales and profits delivered to your bottom line



Results-Oriented Support that's Focused, Flexible and Responsive

Research & Development

- Multidisciplinary R&D teams – encompassing food science, culinary, nutrition, biology and chemistry – backed by decades of experience
- Specializing in formulating proprietary products that are distinct and differentiated
- A commitment to improved cost structures (*price targets and cost optimization*)
- Onsite field formulation ... your facility or ours
- A solid commitment to quick turnaround of samples

Production ... Delivery ... Quality

- Product consistency that conforms to customer expectations (*taste, appearance, flowability*)
- Delivering quality products the first time ... and every time
- Quality assurance (*HAACP ... ASTA ... FDA ... USDA ... GFSI implementation of SQF standards*)
- Organic certification
- Continuous improvement and optimization of our production equipment and technology
- Aligning with your sustainability programs

Customer Care

Our "Customer Team" approach gives you access to specialized staff members – including a dedicated account manager, food scientist and customer service representative – who know your company and your products.

This commitment to customer care provides:

- Direct lines of communication
- Accountability across all departments
- Strong personal relationships
- The assurance that your needs will be fully satisfied



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Support throughout the Entire Process ... and Beyond



**Bring your challenges to us.
We'll help you solve them. Together,
let's achieve *The Taste of Success!***