



NORTH AMERICA

The Taste of Success™

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... For immediate release ...

FUCHS NORTH AMERICA PARTNERS WITH CULINARY SALES SUPPORT, INC.

***World's Largest Privately-Held Spice & Seasoning Company
Expands Culinary R&D Capabilities***

Baltimore, Md., November 7, 2012 – Fuchs North America is pleased to announce that it has initiated a partnership with Chicago-based culinary and foodservice marketing agency Culinary Sales Support, Inc. (CSSI). This strategic partnership builds on Fuchs North America's ongoing commitment to provide innovative R&D support to manufacturers and restaurant chains.

With the support of CSSI, Fuchs North America will expand its culinary capabilities to further its mission of helping foodservice operators offer signature menu items through spice and seasoning applications.

"We wanted an agency partner that can help us stay abreast of culinary trends and flavor influences in the foodservice sector and provide strategic insights so that we can continue to deliver cutting-edge products for our customers," said Patrick Laughlin, director of marketing and project management for Fuchs North America.

Fuchs North America's portfolio of capabilities allows the manufacturer to offer its customers superior expertise and menu development assistance in order to produce a full range of trendsetting, proprietary seasoning blends for applications across all menu dayparts.

For more information about Fuchs North America's products and programs that support food manufacturers in their product development needs, contact Patrick Laughlin, Director

of Marketing, at 443-544-1228 or plaughlin@fuchsnorthamerica.com. You may also visit www.fuchsna.com.

About Fuchs North America

Fuchs North America is a leading producer and supplier of value-added seasonings, spices and flavor systems to the food manufacturing and foodservice industries. With a heritage that extends back to 1939 as Baltimore Spice Company, the firm specializes in the development of full flavor systems, custom flavor profiles and seasoning products – including supporting some of the world’s largest and best-recognized food brands.

Fuchs North America’s seasoning specialists are experts in anticipating and identifying consumer trends, and converting them into successful flavor profiles. They work closely with food technologists and product development personnel at client companies to design distinctive, differentiated flavor systems. Fuchs products are made in a precision processing environment that ensures consistent, repeatable quality, order to order.

Since 1990, Fuchs North America has been part of the worldwide Fuchs Group, the largest privately-held spice and seasoning company in the industry. The Fuchs Group serves food manufacturing, foodservice and retail segments, backed by secure, quality sourcing plus state-of-the-art production facilities on four continents.

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Photo Caption:

Fuchs North America, a leading supplier of seasonings, flavor systems and taste solutions to the food manufacturing and foodservice industries with its main production facility located in Owings Mills, Maryland.



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