

# It's All About Yield ...

We deliver it all for you:

- Higher yields ...
- Increased ROI ...
- Bigger profits for your plant!



**PROCESS**  
EXPO

 **BETTCHER**<sup>®</sup>  
Industries, Inc.

 **GAINCO**<sup>®</sup>  
INC.  
Engineered Yield Management Systems

Visit Booth #2035

## **Yield is the #1 Hot Topic in meat processing plants ...**

... So rely on the equipment, systems and expertise of Bettcher and Gainco to give you the winning edge in product yields, margins and profits!

Discover the latest tools and tips at **PROCESS EXPO 2011** – guaranteed to improve your yields and deliver the information you need to run your business better.

- See live demonstration of yield-enhancing procedures using **Whizard® trimmers and AirShirz® air-powered scissors.**
- See real-time data capture and learn how **Gainco yield management systems, bulking/bagging systems and scale systems** help you precisely manage and control your operations on-the-go.

**Visit us online:**

**[www.MaximizeMeatYields.com](http://www.MaximizeMeatYields.com)**



**Visit Our Booth #2035**

**November 1-4, 2011  
Chicago, IL**

